

ACCOUNT
Cupboard.io

Campaigns

- Campaign Name
- Operating System
- Optimization Goals
- Ad Assets
- Ad Copy
- Locations
- Budget & Bidding
- Review / Launch

Campaign Name

Operating System

iOS Android

Android Only

You are creating:

You are creating:

A total of 25 campaigns (don't worry, you'll be able to edit and delete whatever you don't want to launch upon review!)

REVIEW CAMPAIGNS



Optimization Goals

What do you want to focus on? Instal Volume

What kind of users do you want to target? All users

+ ADD GOAL

Review Campaign

Optimization Goal: Install Volume, All Users

Ad Assets

Drop & drag or click to ad images.

Drag Files Here

You have not uploaded an add in the following specs / the following assets are not supported

Modal detailing image spec & requirements
Tips / Best Practices

Ad Copy

Add variations of text. Your text will display in different orders and formats.

0 / 25
0 / 25
0 / 25
0 / 25

The following text/ characters are not support...
You have not completed all the available fields for copy.

Example text
Removing punctuation from the call to action may result in....

Locations

Your ad will only show in countries where your app is available for download.

- All Countries and Territories
- United States & Canada
- United States
- Another Location

Enter Location

+ Additional Location Targeting Options
-Target
-Exclude

Location: All Countries and Territories

Schedule

Start Date
Jan 01, 2019

End Date
None
Select End Date

Schedule: Start Jan 01, 2019, No End Date

Budget & Bidding

Enter Average Spend Each Day
\$2000.00

Target Cost per Install
\$25.00

Budget: \$2000.00/day
Bidding: \$25.00/install

REVIEW & LAUNCH

SAVE DRAFT